

Press Release

Guidelines and Economists Network International (GENI) announces retirement of Chairman, GENI and appointment of new Chairman and Deputy Chairman.

18 August 2023

The Guidelines and Economists Network International (GENI) today announced that its Chairman, Professor Michael Drummond has confirmed that after 17 years as Chairman of the GENI Board he will retire from the role.

Professor Drummond joined the GENI Board in July 2006 at the formation of GENI at the European Health Economists Conference in 2006 and became Chairman. Michael is also the former Director of the Centre for Health Economics, York University United Kingdom. Departing Chairman said, "It has been a great opportunity for me to serve as GENI Chairman over the past 17 years including Board meetings and Organised Sessions at the International Health Economists Association (IHEA) World Congresses in Hungary, Denmark, Italy, China, Canada, USA, Australia, England, and Spain".

He will be succeeded as Chairman by the Deputy Chairman, Professor Louis Niessen. Louis is Professor International Health and Chair of Health Economics, Liverpool School of Tropical Medicine, United Kingdom and Adjunct Professor, John Hopkins Bloomberg School of Public Health USA.

Professor Niessen said "I am honoured to have been asked by my peers to take on this leadership role at GENI - an international association with a proud history and promising future. On behalf of the Board, I would like to thank Michael Drummond for his willingness to take on the role of Chairman and the great role he has played in helping the association chart its way into the very sound position it is in today."

Professor Carl Asche has been appointed as Deputy Chairman, GENI. Professor Asche is the Executive Director of the Pharmacotherapy Outcomes Research Centre and Research Professor in the Department of Pharmacotherapy at the University of Utah College of Pharmacy, Salt Lake City, USA. Professor Asche said "I am very pleased to move to the Deputy Chairman role to facilitate GENI's work to drive international mechanisms to integrate clinical guidelines, clinical and cost effectiveness evidence into national decision making and clinical practice. We will continue to effectively forge links with national bodies that set standards, regulation, and funding processes".



Prof Michael Drummond



Prof Louis Niessen



Prof Carl Asche

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